

# **RESULTS THAT MATTER**



### DIGITAL TRADE SYSTEMS

Harnessing innovations in AI and open ledger technology bolsters proven efficiencies in access, security and transparency for digitised trade processes

#### 100+ TRADE SYSTEMS DIGITALISED

In public and private sector between 2010 and 2024, cutting average transaction costs by **50%.**1



- \$26.4m cost savings<sup>2</sup> in 2021 by traders using Uganda Electronic Single Window.
- 100% reduction (30 days to instant)<sup>3</sup> in claim processing time in August 2023 with digitisation of the Warehouse Receipt System (WRS) Form 7 in Tanzania.
- 99.7% reduction (14 days to 1 hour)<sup>3</sup> in permit issuance time on the Mifugo Integrated Management System (MIMS) in Tanzania, with 100% increase in government revenue collection from the system in
- 94% reduction (2 days to 2-3 hours)<sup>3</sup> in clearance time for air freight in 2021 by KRA iCMS.
- 81% reduction in customs clearance time (9 hours to 1)4 in 2019 to 2023 at Uganda's Ntoroko Lake Port due to TMA's IBM interventions.
- 70% annual increase in sales⁵ on the iSOKO Platform with 95,600 traders (90% women)17 in Burundi, Rwanda, Tanzania, and Uganda onboarded as of May 2025.
- 68% reduction in average time taken (from 97 hours in 2017 to 31 in 2023)16 to process trade documents across trade nodes supported by TMA's digital interventions.



### **CROSS-BORDER TRADE**

Policy and implementation support for enhanced intra-regional connectivity and coordination of trade corridors promotes increasing trade volumes

### \$409 MILLION IN TRADE CONTRACTS 6

For grain and pulses signed at a single regional forum in Tanzania in 2024.



- \$950,000 value of sales realised<sup>6</sup> from 3,200 MT of grain traded in Kenya and Uganda in red sorghum, white maize, green grams and beans, from one intervention in 2024.
- 153% (370 products to 567) increase<sup>7</sup> in the common list of goods traded under Simplified Trade Regime between 2023 and 2024, resulting in expanded market access, especially for Small-Scale Cross Border Traders.



- 3 Project Report

- <sup>10.</sup> Northern Corridor Transport Observatory 2022
- 11. Endline Berbera Corridor Study, August 2023

- 17. iSOKO System Reports



# **RESULTS THAT MATTER**



## INFRASTRUCTURE & LOGISTICS

Reducing time and cost of trading at ports and along transport corridors enhances trade flows and supports access to 'green export markets'

### 21 BORDER **POSTS**

#### IN AFRICA **MODERNISED**

Between 2011 and 2024 with, for example, 58%8 reduction in transport and border crossing times, and 36% reduction in costs Goli/Mahagi border.



- 100% rise in total trade volumes (from \$17 million in 2019 to \$40 million in 2022)<sup>14</sup> recorded at The Goli-Mahagi OSBP, driven by the introduction of trade facilitation measures like the Integrated Border Management (IBM) system.
- 90% cargo tonnage surge at the Port of Mombasa between 2019 and 2023<sup>14</sup> with TMA contributing through key infrastructure improvement programmes at the Port. During the same period, select Container Freight Stations (CFS) recorded a 140% surge in handled cargo volumes.
- 83% reduction in time taken (from 59 hours in 2013 to 10 in 2023)14 from queuing to clearance in Elegu, Uganda.
- 60.000 tons of bulk fertiliser<sup>6</sup> offloaded at the Port of Lamu. the first Ethiopian import through Lamu since its operationalisation in 2022, and in time for Ethiopia's main planting season. This followed TMA-funded pre-feasibility diagnostic study of the Lamu Port South Sudan Ethiopia Transport (LAPSSET) Corridor, and a TMA-convened LAPSSET Corridor Technical Committee Meeting held between Ethiopia and Kenya in February 2024.
- 46% reduction in average travel time (145 minutes to 78)1 for users of Magongo Road, Airport Road, Port Reitz Road, Kipevu Road in Mombasa between 2019 and 2023.
- 38% reduction in travel time (10 hours to 6)" on the completed Hargeisa Bypass in Somaliland between 2020 and



### STANDARDS, SANITARY & PHYTOSANITARY

Supporting harmonisation and implementation of standards by governments, and compliance by private sector improves the quality and value of exports

### 74 EAC STANDARD

#### **HARMONISED**

Including 41 gazetted for edible oils, supporting a \$2 billion trade sector<sup>12</sup>.



- 79% reduction (from \$79 in 2020 to \$17)4 in cost of testing samples between 2019 and 2023.
- 57% reduction (from 40 days to an average of 17)4 in testing time between 2019 and 2023.
- 44% reduction of time (7 months in **2017 to 4 in 2023)**<sup>15</sup> to certify goods.



### PEOPLE

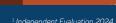
Structured, formal trade fosters sustainable trade flows, economic growth and poverty reduction

## **50.808** TRADERS TRANSITIONED

To formal trade between 2018 and 2024 via cooperatives against a target of 20,0005, improving their market access andrecording 15% higher trade values.



- 3,455 cross border traders' capacity built<sup>6</sup> on the Simplified Trade Regime (STR) - 2019 in Kenya and 1,436 in Uganda, improving their access to markets and boosting incomes.
- 23% increase in average incomes<sup>5</sup> with interventions at 30 borders in 7 countries between 2018 and 2024.



- 3 Project Report

- 5. WiT Evaluation 2024

- 11. Endline Berbera Corridor Study, August 2023

- 17. iSOKO System Reports