



RESULTS THAT MATTER



DIGITAL TRADE SYSTEMS

Harnessing innovations in AI and open ledger technology bolsters proven efficiencies in access, security and transparency for digitised trade processes

100+ TRADE SYSTEMS DIGITALISED

In public and private sector between 2010 and 2024, cutting average transaction costs by **50%**.¹



- **\$26.4m cost savings**² in 2021 by traders using Uganda Electronic Single Window.
- **100% reduction (30 days to instant)**³ in claim processing time in August 2023 with digitisation of the Warehouse Receipt System (WRS) Form 7 in Tanzania.
- **99.7% reduction (14 days to 1 hour)**³ in permit issuance time on the Mifugo Integrated Management System (MIMS) in Tanzania, with **100% increase** in government revenue collection from the system in 2024.
- **94% reduction (2 days to 2-3 hours)**³ in clearance time for air freight in 2021 by KRA iCMS.
- **81% reduction in customs clearance time (9 hours to 1)**⁴ in 2019 to 2023 at Uganda's Ntoroko Lake Port due to TMA's IBM interventions.
- **70% annual increase in sales**⁵ on the iSOKO Platform with **95,600 traders (90% women)**¹⁷ in Burundi, Rwanda, Tanzania, and Uganda onboarded as of May 2025.
- **68% reduction in average time taken (from 97 hours in 2017 to 31 in 2023)**¹⁶ to process trade documents across trade nodes supported by TMA's digital interventions.



CROSS-BORDER TRADE

Policy and implementation support for enhanced intra-regional connectivity and coordination of trade corridors promotes increasing trade volumes

\$409 MILLION IN TRADE CONTRACTS ⁶

For grain and pulses signed at a single regional forum in Tanzania in 2024.



- **\$950,000 value of sales realised**⁶ from 3,200 MT of grain traded in Kenya and Uganda in red sorghum, white maize, green grams and beans, from one intervention in 2024.
- **153% (370 products to 567) increase**⁷ in the common list of goods traded under Simplified Trade Regime between 2023 and 2024, resulting in expanded market access, especially for Small-Scale Cross Border Traders.

¹ Independent Evaluation 2024

² URA 2021

³ Project Report

⁴ UPSIDE Endline Evaluation Report, January 2024

⁵ WiT Evaluation 2024

⁶ ERRA Report

⁷ TMA ERRA-Funded Task Force's Review

⁸ TMA Infrastructure Portfolio Evaluation 2025

⁹ Endline Survey Report for Mombasa West Roads Improvement Programme, November 2023

¹⁰ Northern Corridor Transport Observatory 2022

¹¹ Endline Berbera Corridor Study, August 2023

¹² Annual Review Report 2024

¹³ Standards and SPS Evaluation Report 2025

¹⁴ External Infra Thematic Evaluation Report, 2025

¹⁵ Standards Portfolio Final Evaluation Report, 2025

¹⁶ External ICT4T Thematic Evaluation Report, January 2024, EDI Global

¹⁷ iSOKO System Reports



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INFRASTRUCTURE & LOGISTICS

Reducing time and cost of trading at ports and along transport corridors enhances trade flows and supports access to 'green export markets'

21 BORDER POSTS

IN AFRICA MODERNISED

Between 2011 and 2024 with, for example, **58%**⁸ reduction in transport and border crossing times, and **36%** reduction in costs Goli/Mahagi border.



- **100% rise in total trade volumes (from \$17 million in 2019 to \$40 million in 2022)**¹⁴ recorded at The Goli-Mahagi OSBP, driven by the introduction of trade facilitation measures like the Integrated Border Management (IBM) system.
- **90% cargo tonnage surge at the Port of Mombasa between 2019 and 2023**¹⁴ with TMA contributing through key infrastructure improvement programmes at the Port. During the same period, select Container Freight Stations (CFS) recorded a **140% surge in handled cargo volumes**.
- **83% reduction in time taken (from 59 hours in 2013 to 10 in 2023)**¹⁴ from queuing to clearance in Elegu, Uganda.
- **60,000 tons of bulk fertiliser**⁶ offloaded at the Port of Lamu, the first Ethiopian import through Lamu since its operationalisation in 2022, and in time for Ethiopia's main planting season. This followed TMA-funded pre-feasibility diagnostic study of the Lamu Port South Sudan Ethiopia Transport (LAPSSET) Corridor, and a TMA-convened LAPSSET Corridor Technical Committee Meeting held between Ethiopia and Kenya in February 2024.
- **46% reduction in average travel time (145 minutes to 78)**¹ for users of Magongo Road, Airport Road, Port Reitz Road, Kipevu Road in Mombasa between 2019 and 2023.
- **38% reduction in travel time (10 hours to 6)**¹¹ on the completed Hargeisa Bypass in Somaliland between 2020 and 2023.



STANDARDS, SANITARY & PHYTOSANITARY

Supporting harmonisation and implementation of standards by governments, and compliance by private sector improves the quality and value of exports

74 EAC STANDARDS HARMONISED

Including **41 gazetted for edible oils, supporting a \$2 billion trade sector**¹².



- **79% reduction (from \$79 in 2020 to \$17)**⁴ in cost of testing samples between 2019 and 2023.
- **57% reduction (from 40 days to an average of 17)**⁴ in testing time between 2019 and 2023.
- **44% reduction of time (7 months in 2017 to 4 in 2023)**¹⁵ to certify goods.



PEOPLE

Structured, formal trade fosters sustainable trade flows, economic growth and poverty reduction

50,808 TRADERS TRANSITIONED

To formal trade between 2018 and 2024 via cooperatives against a target of **20,000**⁵, improving their market access and recording **15%** higher trade values.



- **3,455 cross border traders' capacity built**⁶ on the Simplified Trade Regime (STR) - 2019 in Kenya and 1,436 in Uganda, improving their access to markets and boosting incomes.
- **23% increase in average incomes**⁵ with interventions at **30 borders in 7 countries** between 2018 and 2024.

¹ Independent Evaluation 2024

² URA 2021

³ Project Report

⁴ UPSIDE Endline Evaluation Report, January 2024

⁵ WIT Evaluation 2024

⁶ ERRA Report

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⁸ TMA Infrastructure Portfolio Evaluation 2025

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¹⁴ External Infra Thematic Evaluation Report, 2025

¹⁵ Standards Portfolio Final Evaluation Report, 2025

¹⁶ External ICT4T Thematic Evaluation Report, January 2024, EDI Global

¹⁷ ISOKO System Reports