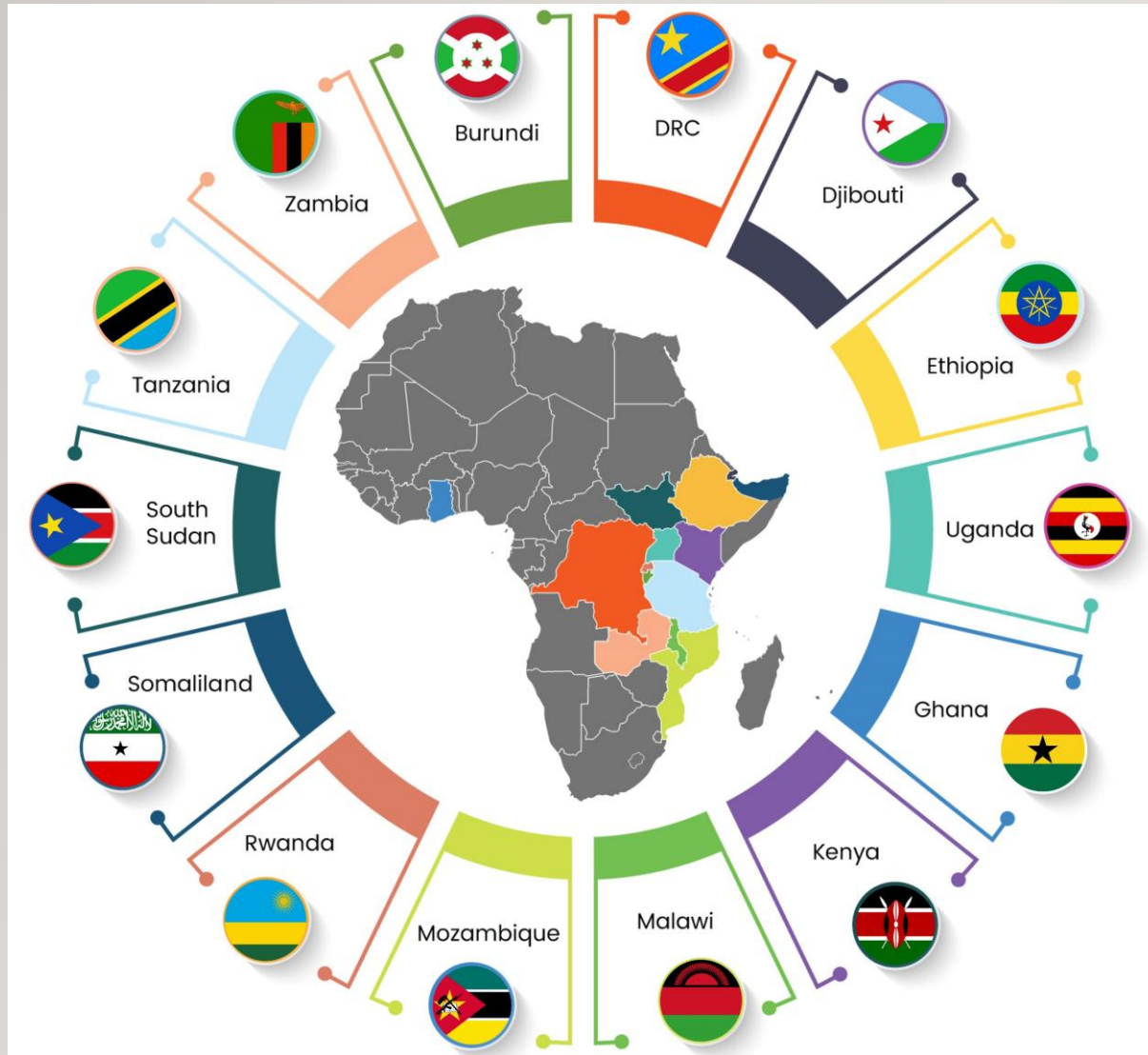


**PRE-BID MEETING**

**SCOPING, DESIGN AND IMPLEMENTATION OF CROSS-BORDER FISH TRADE PROGRAMME IN NIGERIA AND HER NEIGHBOURING COUNTRIES**

**15<sup>TH</sup> APRIL 2025**



# PRESENTATION CONTENT

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- Introductions
- About TradeMark Africa
- Process Highlights - Technical
- Tender highlights - Procurement
- Q&A

# ABOUT TRADEMARK AFRICA

Web: [www.trademarkafrica.com](http://www.trademarkafrica.com) Twitter: @TradeMarkAfrica

- TradeMark Africa (TMA), formerly TradeMark East Africa (TMEA) is a leading African Aid-for-Trade organisation, founded in 2010 with the mission to grow intra-African trade and increase Africa's share in global trade, while helping make trade more pro-poor and environmentally sustainable.
- Focus areas: Reducing the cost and time of trading across borders through enhanced trade policy, better trade infrastructure, standards that work for businesses, greater use of digital innovations and a focus on creating trade access for vulnerable groups, has contributed to lower cargo transit times, improved border efficiency, and reduced trade barriers.
- Geographical coverage: 14 countries across East, Horn, Southern, and West Africa.
- Funding and partnerships: TMA operates on a not-for-profit basis. Funded by 12 development partners, collaborating with regional organizations, governments, private sector, and civil society.
- For more information, please visit [www.trademarkafrica.com](http://www.trademarkafrica.com)

# ASSIGNMENT OBJECTIVES

- The primary objective of this ToR is to competitively identify and recruit a service provider/ consulting firm (s) to carry out a **comprehensive situational analysis** to assess economic opportunities, challenges/constraints and market/value chain potential for women and youth in fisheries and fish feed supply in Nigeria and its neighbours, and to **design and implement interventions based on the situational analysis findings and recommendations.**
- The proposal should clearly indicate to distinct sections; Part 1: Scoping and Part 2: Design and Implementation

## **SCOPE OF THE ASSIGNMENT**

Comprehensive Situational  
Analysis

Program Design and  
Implementation

Deliverables

# PROJECT TIME FRAME

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The first phase of the assignment i.e. Situational Analysis within a 90 calendar days period from the date of contract signing.

The second phase of design and implementation will be expected to run for 3.5 years-up to the end of the Programme.

# PROCUREMENT HIGHLIGHTS

Web: [www.trademarkafrica.com](http://www.trademarkafrica.com) Twitter: @TradeMarkAfrica

1. Tender submission: timely bid submission; on or before Monday, 28<sup>th</sup> April 2025 at 4:00PM. (Kenyan time) one-minute delay will not be accepted. A soft copy of the bid submissions shall be in a non-editable version (PDF).

2. Consultants may seek clarifications on this RfP up to seven (7) days before the submission date, hence last day to receive clarifications will be Monday 21<sup>st</sup> April at 1600hrs. Final clarifications with TMA's responses will be uploaded on the website.

3. Consultants are advised to respond in line with or in reference to the scoring criteria as indicated in the technical evaluation section of this RfP document.

4. In case of misrepresentations, the information in this pre-bid presentation does not replace the tender document. The tender document & any clarifications and addendums issued are supreme reference points.

- **TECHNICAL PROPOSAL**

- The technical proposal shall not include any financial information. The Inclusion of any financial information shall lead to the proposal being declared non-responsive.
- The technical proposal **MUST** be in PDF and should be password protected.
- Consultants are advised to respond in line with or in reference to the scoring criteria as indicated in the Technical Evaluation section of this RFP document.

- **FINANCIAL PROPOSAL**

- The financial proposal **MUST** be in PDF and **MUST** be password protected.
- Consultants should clearly breakdown and separate the tax components in their financial proposals to facilitate evaluation of the financial proposals.



# BASIC/ ADMINISTRATIVE REQUIREMENTS

- A soft copy of the bid submissions shall be in a non-editable version (PDF).
- Please note that the maximum size of each email with attachments must not exceed 5MB. The Technical and Financial proposal shall be submitted as two separate documents in PDF format, in the same email or separate mails, and must be password protected.
- Timely bid submission; on or before Monday, 28<sup>th</sup> April 2025 at 4:00PM. (Kenyan time) One-minute delay will not be accepted.
- Bidder shall submit the following documents.
  - A technical bid
  - An all-inclusive financial bid
  - A Signed Supplier Code of conduct
  - Any other required and relevant document detailed in the tender document



# QUESTIONS?



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