Project Title	Elimination of Non-Tariff Barriers (NTBs) Programme
Desired Results	Elimination of Non-Tariff Barriers (NTBs) which will contribute to reduction in transport costs along key corridors in East Africa
Implementing Partner	Ministry of Industry, Trade and Investment (MITI); and Tanzania's Chamber of Commerce Industry and Agriculture (TCCIA)
Target Group	Public and Private Sector institutions
Value (In US\$)	1,581,000
Implementation period	July 2015 – June 2020
Why?	TMEA Tanzania's Programme has collaborated with the Ministry of Industry, Trade and Investment (MITI) and Tanzania's Chamber of Commerce, Industry and Agriculture (TCCIA), since 2011, on efforts to eliminate Non- Tariff Barriers (NTBs). Regardless the efforts, some of NTBs have been registered and are still unsolved for years, and some keep re-appearing after being resolved. These problems illustrate a need for a more comprehensive and integrated approach in the elimination of NTBs which will include closing of gaps within governance processes, creating synergies between instruments at regional level and increasing awareness at business community about the available instruments.
What?	 Considering the challenges mentioned and lessons learnt from the previous intervention in Strategy I, an extended project was designed to support elimination of NTBs specially looking into NTBs governance support and subsequently, elimination of core NTBs. Key outputs include: Improved efficiency and effectiveness in reporting and monitoring of NTBs Improved knowledge in using the EAC SMS system Improved enforcement of NTBs elimination Enhanced private sector advocacy for prioritized sector specific NTBs Improved Public and Private Dialogue and coordination in the elimination of NTBs
How?	The project implementation is designed in two pillars: Pillar 1 supports the overall NTBs Governance; where the project supports the process to identify and monitor NTBs; and Pillar 2 supports elimination of priority/core NTBs; where the project provides a more focused assistance for removal of priority/core NTBs linked to specific trade development programmes.
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