

<b>Project Title</b>	<b>Applying the ‘Prioritizing SPS Investment for Market Access (P-IMA)’ Framework to Prioritize SPS Investments For Regional Trade</b>
<b>Implementing Partners</b>	The Standards and Trade Development Facility (STDF) and the East African Community (EAC) Secretariat
<b>Value (In US\$)</b>	<b>USD\$110,000</b>
<b>Implementation period</b>	October 2019 – December 2020
<b>Target beneficiaries</b>	SPS Competent Authorities and Government Ministries of Trade and Agriculture
<b>Why this project</b>	The objective of TMEA’s Sanitary and Phytosanitary (SPS) programme is to facilitate trade in agricultural goods while supporting regulators in their objective of protecting human, animal or plant life, and simultaneously avoid unnecessary barriers to trade. The project is implemented by among others, addressing private sector inability to meet SPS requirements due to inadequate knowledge and skills on SPS risks along the value chain, high costs of control & management of SPS risks, and complex inspection and approval procedures in trade. The P-IMA project’s objective, therefore, is to develop capacity for application of the P-IMA framework for prioritization of trade-related SPS capacity-building and investments options for national and regional interventions. The project will also tackle weak capacities by SPS Competent Authorities and policy frameworks to produce and meet technical requirements.
<b>How the project will be implemented</b>	This project will be implemented by TMEA through technical assistance to EAC partner states, with additional support from the STDF, which is TMEA’S strategic partner and developer of the P-IMA framework. Project activities will include training workshops, research and analysis, training on application and use of the framework, and stakeholder engagements on regional areas for SPS investments.
<b>Target Results</b>	The intended result for this project is to apply a variety of decision criteria to identify and prioritize available resources and improve application of SPS measures (acknowledging their potential to become barriers to trade) through development and implementation of improved regional framework related to SPS measures. This project is also intended to improve engagement and collaboration among SPS competent authorities towards strengthening of SPS frameworks. Additionally, the project will form a basis for donor programme coordination in identifying, funding, and managing national and regional SPS projects in the EAC.
<b>Progress</b>	The project has so far facilitated collaboration between SPS Competent Authorities and stake holders to present the P-IMA framework, and equip SPS experts with knowledge and skills needed to apply P-IMA. Analysis of regional SPS investment options has been completed. This analysis provides evidence to support ranking of investment options and facilitate inputs and strategic policy engagements with diverse stakeholders (for resource efficiency, demand-driven capacity-building and enhanced trade and social outcomes).
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